



netcat
...all your content online

Imagine

eResearch Australasia 2007

Imagine if you could ...



netcat
...all your content online

- Create a collaborative research web site at the click of a button
- Securely share data, reports, clinical studies, whitepapers and more amongst the research team
- Transform your knowledge base from Word & PDF to the web painlessly
- Reuse and sharing content across multiple projects
- Truly collaborate across the web, not just share files
- Get rid of email attachments
- Ensure the whole team knows which is the latest version of your content
- Know who else is working on similar projects around the world
- Let researchers search your material easily and quickly find what they want
- Securely share knowledge
- Access your research project from anywhere at any time
- Support your geographically dispersed team.

eResearch challenges

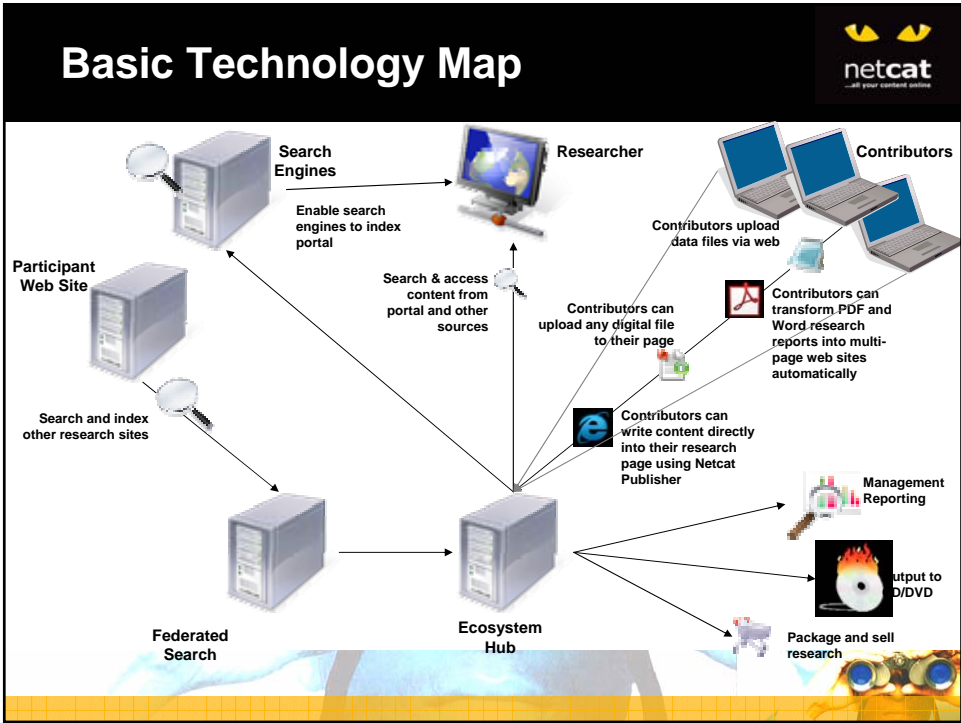
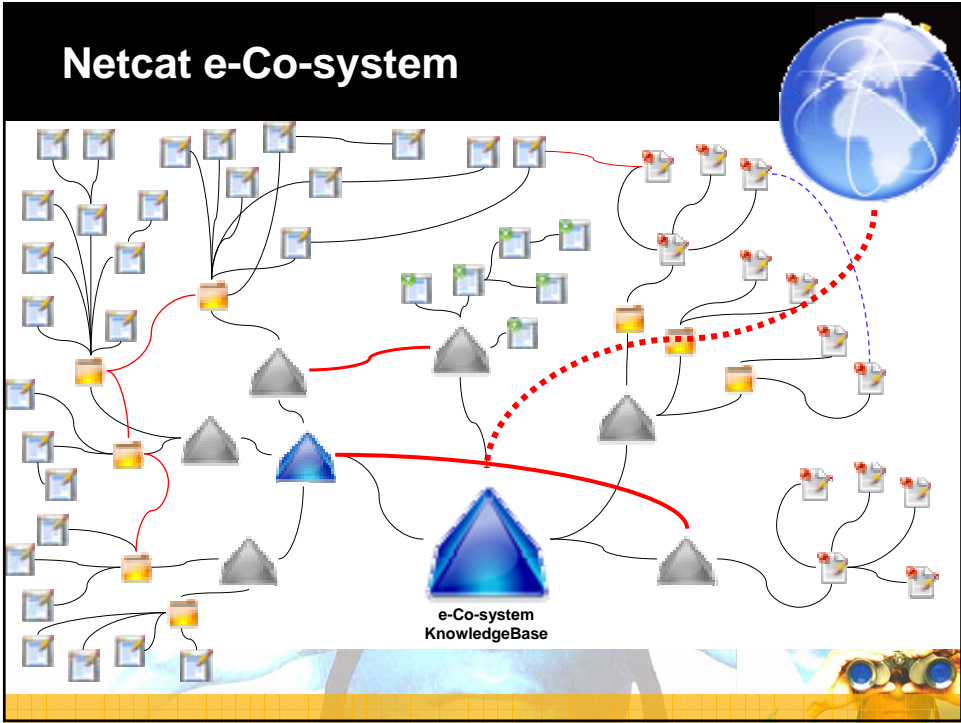


- Information infrastructure is usually limited to that provided by the institution
- Budgets rarely stretch to cover IT infrastructure costs
- “Low cost” open source tools usually leads to software development
- Publishing bottle necks
- Content fidelity through the content lifecycle
- Version control headaches
- Personalising content
- Ensuring searchability
- Information in the wrong formats
- Multi-dimensional classification
- Linking content within and across domains
- Provide researchers and viewers with a great user experience
- Gathering feedback
- Technology usability
- Security
- Compliance and record keeping
- Google only finds 20-30% of the web.

What if you could ...



- Use an open, accessible, always on, web based solution
- Not worry about the technology – it was just there
- Use friendly and rich out of the box functionality
 - Transform content from non-web friendly formats like Word and PDF
 - Allow teams to collaboratively create content without using MS Word
 - Enable team members and others to review, comment on and annotate content through blogs, wikis and web based workflow?
 - Subscribe to areas of interest and receive emails, RSS feeds and other notifications of changes and events
 - Automatically build thousands and thousands of links within and between yours and other's research
 - Publish to the web, PDF, Word, CD/DVD and print media via a single publishing stream
 - Search intelligently (beyond brute force keyword search)
 - Upload and create structured and unstructured data with full lifecycle management
 - Produce powerful online surveys.

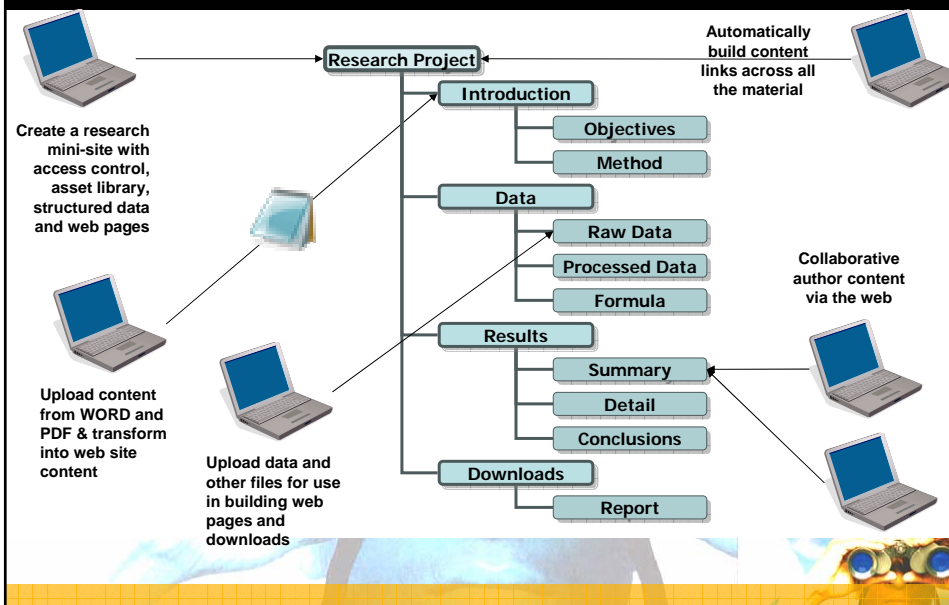


Benefits of the Netcat e-Co-system



- Each Research project is a mini-site
 - Custom information architecture
 - Project specific meta data
 - Unique Site designs, user groups, workflows asset libraries
- Transform documents to pure web content
- Multi-dimensional linking within the ecosystem and to the rest of the world
- Support for structured and unstructured data
- Powerful search and categorisation capability
- User friendly tools require no specialist training
- Fully hosted solution - Software as a service
 - Ability to deploy within your IT environment if required
 - Scalable capacity on an enterprise infrastructure
- Low cost entry point
- Suitable for:
 - Small and large projects
 - Solutions from simple Publishing to full collaboration sites
 - International projects with 20 languages supported
 - Multi-project research initiatives

Collaboration scenario



We said “Imagine”



e = electronic, web-based, ubiquitous
Co = Co-operative, collaborative, co-worker
system = The infrastructure is in place with proven, low-cost, scalable Australian technology

The Research e-Co-system is here today.

